

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/01/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eggland's Best, Inc.		05/01/2012	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Eggland's Best, LLC		
Street Address:	1400 S. Trooper Drive		
Internal Address:	Suite 201		
City:	Jeffersonville		
State/Country:	PENNSYLVANIA		
Postal Code:	19403		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	1676537	BIOTENE	
Registration Number:	1780450	FARM FRESH EGG-LAND'S BEST	
Registration Number:	1800196	EB	
Registration Number:	1850387	EGG.LAND'S BEST	
Registration Number:	2237369	CFO	
Registration Number:	2294760	EGGS TO GO	
Registration Number:	2539292	CFO CAGE FREE ORGANIC	
Registration Number:	2975371	QUALITY APPROVED EB EGG-LAND'S BEST	
Registration Number:	3390690	QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY NUTRITIOUS CONVENIENT EB	
Registration Number:	3839392	GUADALUPE RIVER VALLEY FARMS	
Registration Number:	3851189	LOVE EB	

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Registration Number:	4019592	REACH FOR THE BEST
Registration Number:	4029451	THE BEST NUTRITION. JUST GOT BETTER.
Registration Number:	4029452	THE BEST. . JUST GOT BETTER
Registration Number:	4117283	BETTER TASTE. BETTER NUTRITION. BETTER EGGS.
Registration Number:	3220734	NATURE'S HARMONY
Serial Number:	85190690	EGGLAND
Serial Number:	85190694	EGGLAND'S BEST
Serial Number:	85235832	EB

CORRESPONDENCE DATA

Fax Number: 2028428465

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-842-8800

Email: dctrademarks@dbr.com

Correspondent Name: Jennifer L. Dean

Address Line 1: 1500 K Street, NW

Address Line 2: Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER:	201372/414982
NAME OF SUBMITTER:	Pamela M. Casagrande
Signature:	/Pamela M. Casagrande/
Date:	07/18/2012

Total Attachments: 3

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Egglan's Best, Inc., a corporation of Pennsylvania, having a business address of 1400 S. Trooper Road, Suite 201, Jeffersonville, Pennsylvania 19403 ("Assignor"), was the owner of the trademarks shown on Exhibit A hereto and the registrations therefor;

WHEREAS, Egglan's Best, LLC, a limited liability company of Delaware, having a business address of 1400 S. Trooper Road, Suite 201, Jeffersonville, Pennsylvania 19403 ("Assignee"), did acquire all right, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor; and

WHEREAS, the parties wish to perfect and confirm the foregoing assignment.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns, nunc pro tunc, as of May 1, 2012, to Assignee, all rights, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement, dilution and violation of the trademarks set forth on Exhibit A.

Assignor:

EGGLAND'S BEST, INC.

Date: May 1, 2012

By: 

Name: Kurt Misialek

Title: GVP/CFO

Assignee:

EGGLAND'S BEST, LLC

Date: May 1, 2012

By: 

Name: Kurt Misialek

Title: GVP/CFO

EXHIBIT A

Mark: BIOTENE
Reg. No.: 1,676,537
Reg. Date: February 25, 1992

Mark: FARM FRESH EGG-LAND'S BEST
Reg. No.: 1,780,450
Reg. Date: July 6, 1993

Mark: EB & Design
Reg. No.: 1,800,196
Reg. Date: October 19, 1993

Mark: EGG.LAND'S BEST
Reg. No.: 1,850,387
Reg. Date: August 16, 1994

Mark: CFO
Reg. No.: 2,237,369
Reg. Date: April 6, 1999

Mark: EGGS TO GO
Reg. No.: 2,294,760
Reg. Date: November 23, 1999

Mark: CFO CAGE FREE ORGANIC
Reg. No.: 2,539,292
Reg. Date: February 19, 2002

Mark: QUALITY APPROVED EB EGG.LAND'S BEST
Reg. No.: 2,975,371
Reg. Date: July 26, 2005

Mark: QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY
NUTRITIOUS CONVENIENT EB
Reg. No.: 3,390,690
Reg. Date: March 4, 2008

Mark: GUADALUPE RIVER VALLEY FARMS
Reg. No.: 3,839,392
Reg. Date: August 24, 2010

Mark: LOVE EB & Design
Reg. No.: 3,851,189
Reg. Date: September 21, 2010

Mark: REACH FOR THE BEST
Reg. No.: 4,019,592
Reg. Date: August 30, 2011

Mark: THE BEST NUTRITION. JUST GOT BETTER.
Reg. No.: 4,029,451
Reg. Date: September 20, 2011

Mark: THE BEST...JUST GOT BETTER
Reg. No.: 4,029,452
Reg. Date: September 20, 2011

Mark: BETTER TASTE. BETTER NUTRITION. BETTER EGGS.
Reg. No.: 4,117,283
Reg. Date: March 27, 2012

Mark: NATURE'S HARMONY
Reg. No.: 3,220,734
Reg. Date: March 20, 2007

Mark: EGGLAND
App. No.: 85/190,690
Filing Date: December 3, 2010

Mark: EGGLAND'S BEST
App. No.: 85/190,694
Filing Date: December 3, 2010

Mark: EB & Broken Circle Double Egg Design
App. No.: 85/235,832
Filing Date: February 7, 2011